

Daniel Nordby

Solutions Architect, Team Lead, and Full Stack E-Commerce Developer

New York, NY
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SUMMARY

Daniel is a full stack developer and solution architect, specializing in diverse e-commerce solutions with a focus on MACH design patterns. He has over 10 years of experience in the e-commerce industry, with a specialization in the Shopify ecosystem and technical experience with Magento, SFCC, SAP Commerce Cloud, BigCommerce, and commercetools.

EXPERIENCE

Anatta Design, Remote — *Solutions Delivery Architect*

JAN 2025 - PRESENT

Technical subject-matter expert, supporting cross-functional initiatives for pre-sales / sales, design, discovery, solutioning, and delivery for large and enterprise businesses.

Develop and implement architectural solutioning standards and formalize support documentation and internal processes. Created and implemented team-wide architecture standards, used during the discovery process.

Manage a team of 7, providing administrative and technical leadership, measuring competency and code quality for on-shore, near-shore, and off-shore teams.

Foster team growth via pair-programming, PR reviews, coaching and education directives, as well as via non-technical, administrative support.

Contribute as a developer when needed to expedite delivery, drive code pattern standards, or complete a challenging feature build.

Collaborate with the PM team to ensure sprints are correctly initialized and managed. Validate backlog by signaling technical dependencies, formulating acceptance criteria in each ticket, providing reasonable time estimates per task, and adding descriptive content to ensure each item is actionable for development and downstream testers.

BORN Group, Remote — *Technical Solutions Architect*

FEB 2021 - JAN 2025

Participated in the full project lifecycle from pre-sales, to solutioning / architecting, building, launching, and operation for e-commerce and non-commerce site implementations.

AI

Claude Code / OpenAI

Custom Agent Skills

MCP Servers

Railway / Netlify

SKILLS

MACH design patterns

Shopify - API / Theme & App Development

Front-end / Shopify Liquid / Vue / NextJS / React /

Back-end / Middleware / BFF / API development / Node / TypeScript

AWS: Lambda, DynamoDB, Amplify, S3, IAM

iPaaS / Cloud Hosting / Composable / MACH

NoSQL / relational databases (MySQL, PostgreSQL, MS SQL, etc.)

Prisma ORM

REST APIs / GraphQL APIs

Webpack / Vite

CI/CD via various tooling

Team leadership / management

System architecture & documentation

Included client-facing sales activities, as well as engaging in high / low level architecture design phases, full stack web development, and delivery. Focus on composable and emerging tech solutions.

Contributed as a developer when needed to expedite delivery, or complete a challenging feature build.

King & Partners, New York — *Lead Shopify Developer*

JAN 2019 - JAN 2021

Lead Technical Shopify developer, driving internal innovation for the Shopify development practice.

Acted as mentor and decision maker for most challenging use cases / Shopify constraints and work-arounds.

Lucid, New York — *Developer*

JAN 2019 - JAN 2021

Developed bespoke storefront themes, and solved unique business requirements.

Worked to expand storefronts beyond Shopify constraints, to provide non-standard solutions for unique SMBs that were looking to grow past e-commerce engine limitations.

Verbal + Visual, New York — *Senior Engineer*

OCT 2015 - JAN 2017

Developed bespoke storefront themes, closely collaborating with in-house design.

Worked within Shopify constraints to provide standard store management experiences for SMB merchants.

EDUCATION

The King's College, New York — *B.S. Business Management*

LANGUAGES

Experienced: HTML, (S)CSS, TypeScript, JavaScript, Node

Proficient: Ruby, Rails, SQL, PHP

Learning: Python

TOOLS

Git / GitHub / Bitbucket

Shopify / BigCommerce / commercetools (API layer)

Fluent OMS

Confluence / Notion

Figma / Sketch / Miro / Mural

Asana / Jira / Linear / Runn

Google Suite / Microsoft Office / Sharepoint

LastPass / 1Password / Assembly / BambooHR / various time trackers